

1.1 Teaser

Customer Launches a Game and Sees GameCircle Teaser

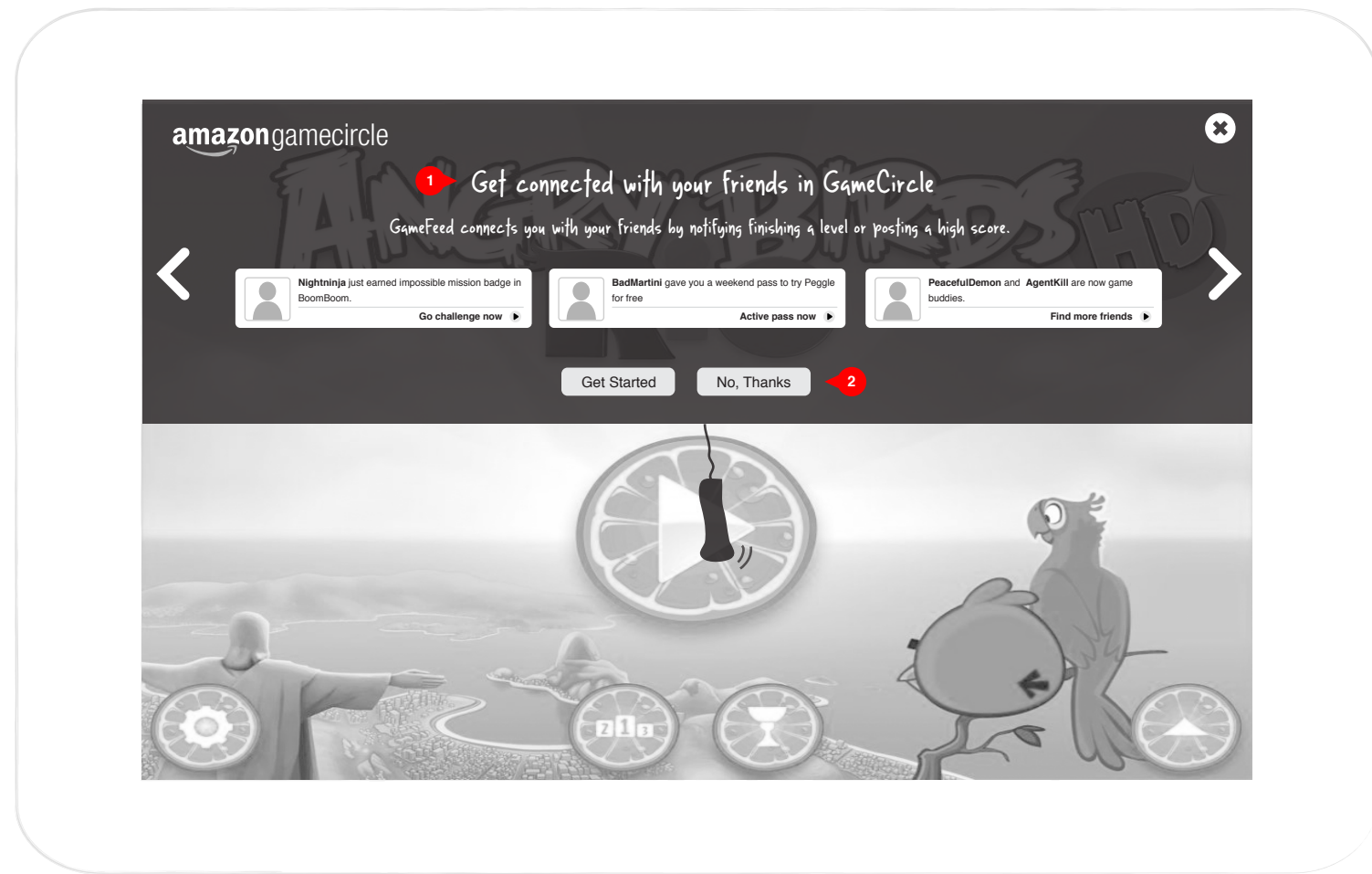


- 1 GameCircle Teaser**
Could we do an animation on the overlay?
While communicating how to access GameCircle, provide a visual queue to prompt customers to want to slide down (the design goal here is to make customer feel not interrupted but entertained).
When the top animation is tapped, the info box falls down to the bottom of the screen and disappears.

- 2 Close**
When the Close icon is tapped, the info box is replaced with the following.
When "Never" is selected, the message stops displaying but GameCircle can be still accessed by the flick-down gesture.



- 1 **GameCircle Overlay**
Three to four beneficial features of GameCircle that would lead customers to tap on "Get started" are presented with a few snapshots.
- 2 **Action Buttons**
"Get Started" will flip over the game to launch the GameCircle App.
"No, Thanks" will dismiss the GameCircle overlay to the top and brings the following back up from the bottom.



1 ...

2 ...

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Member since **Oct 23, 2009**
Played **9 hours** past 2 weeks

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Plants vs. Zombies | Cut the Rope | Angry Birds | Mega Jump | World

What Your Buddies Are Doing ...

PeacefulDemon and **AgentKill** are now game buddies.
less than a minute ago

BigGame just earned the Impossible Mission Badge on Air Penguin.
5 minutes ago

Air Penguin is a game where the user/player must "jump, fly, and dodge through Antarctica". The controls are simply tilting, and you have to go through the South Pole to help Air Penguin save a family from melting ice caps ...
5 buddies own this - **Buy and play now**

Game2K just bought this game. 1 minute ago

AgentKill just bought this game. 3 minutes ago