Universal Appstore

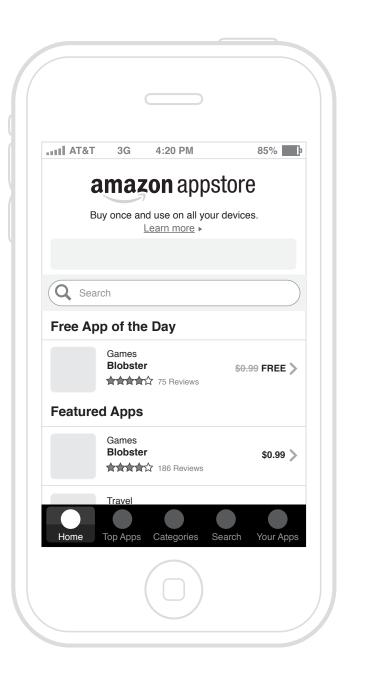
iPhone CX Last updated on July 25, 2011

Prepared by Ethan Kim

1.0 Home

2.0 Search

3.0 Entitlement Info



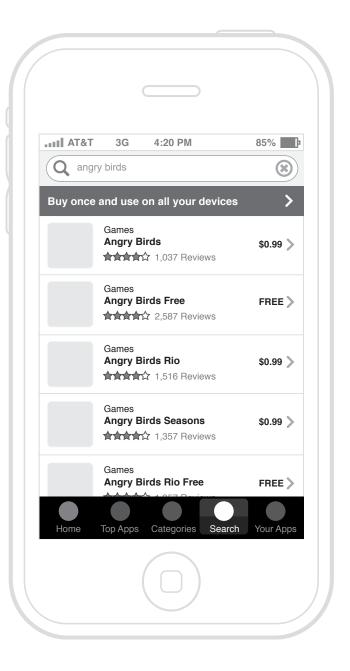
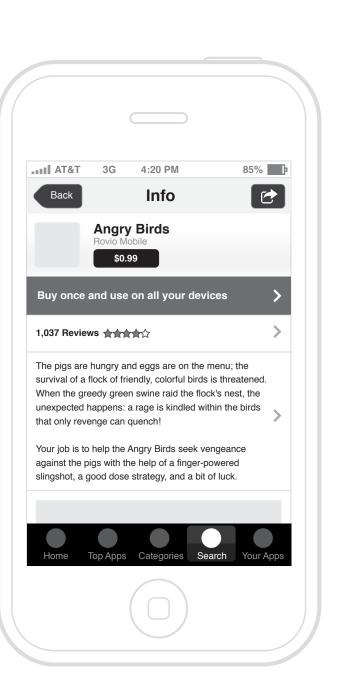


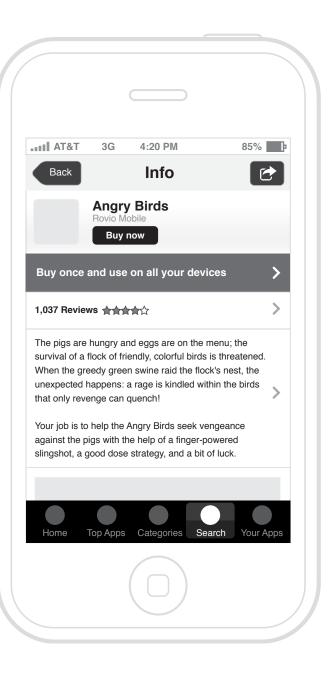
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4.0 Detail Page



4.1 Purchase Confirmation

Tapping "Buy now" launches the Safari Browser.

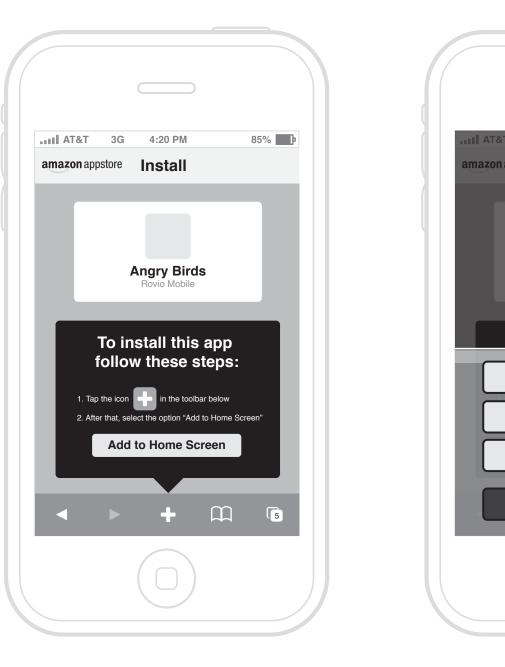


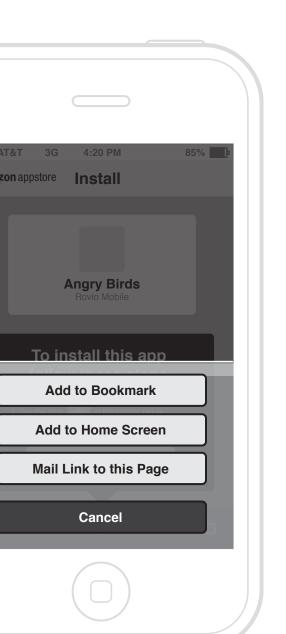
4.2 HTML5 App Install Guide (on Browser)

4.3 Add to Home Screen (on Browser)

This doesn't exist for native app installation.

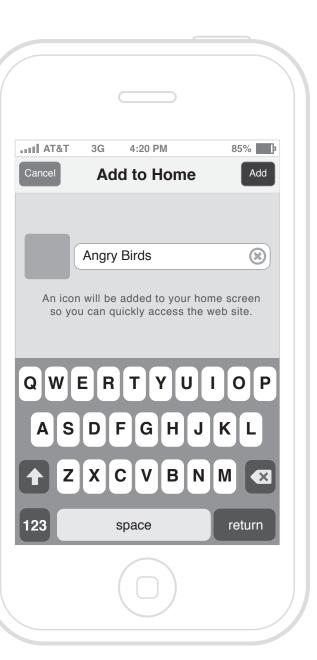
This doesn't exist for native app installation.





4.4 Add Confirmation

This doesn't exist for native app installation.



4.5 App Added to Home Screen

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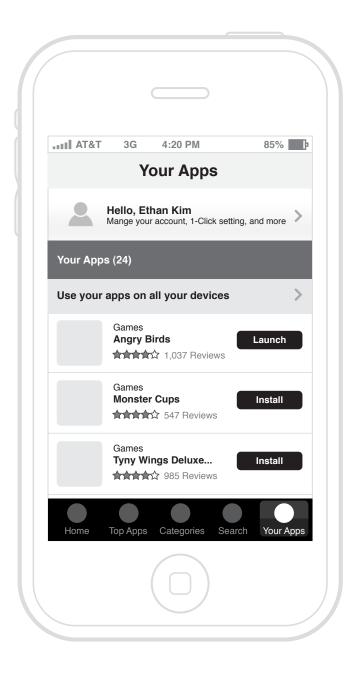
Unlike native app installation, there is no download waiting time.

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4.6 App Launching

4.7 App Launched

5.0 Library







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