

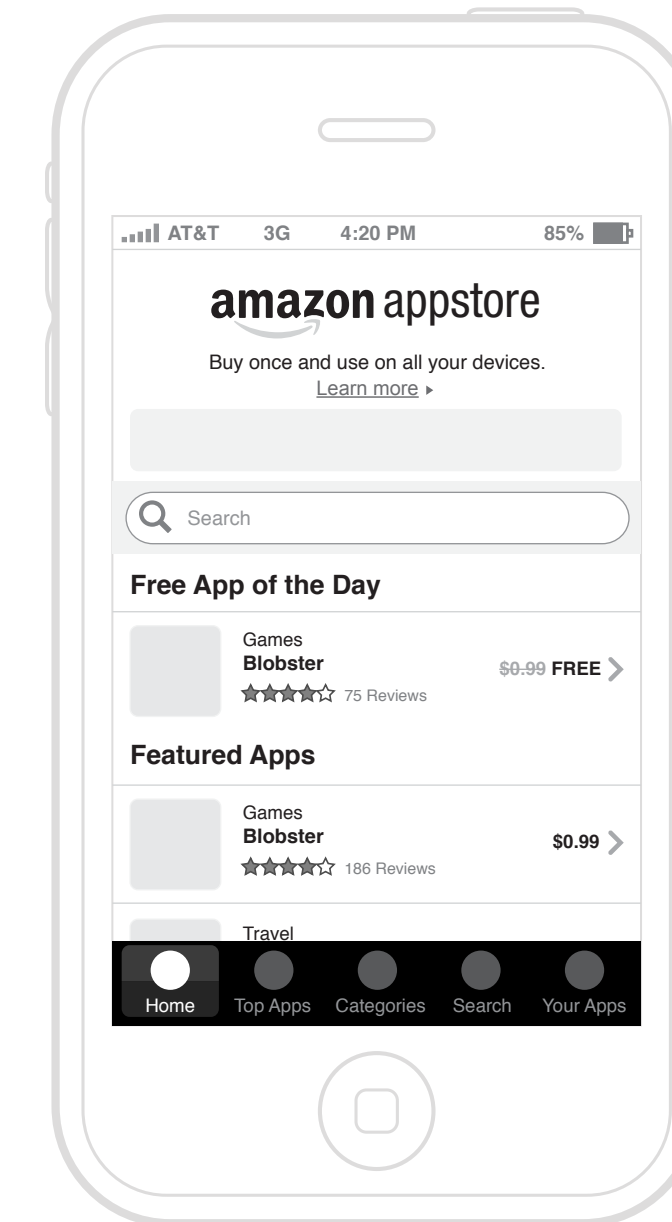
# Universal Appstore

iPhone CX

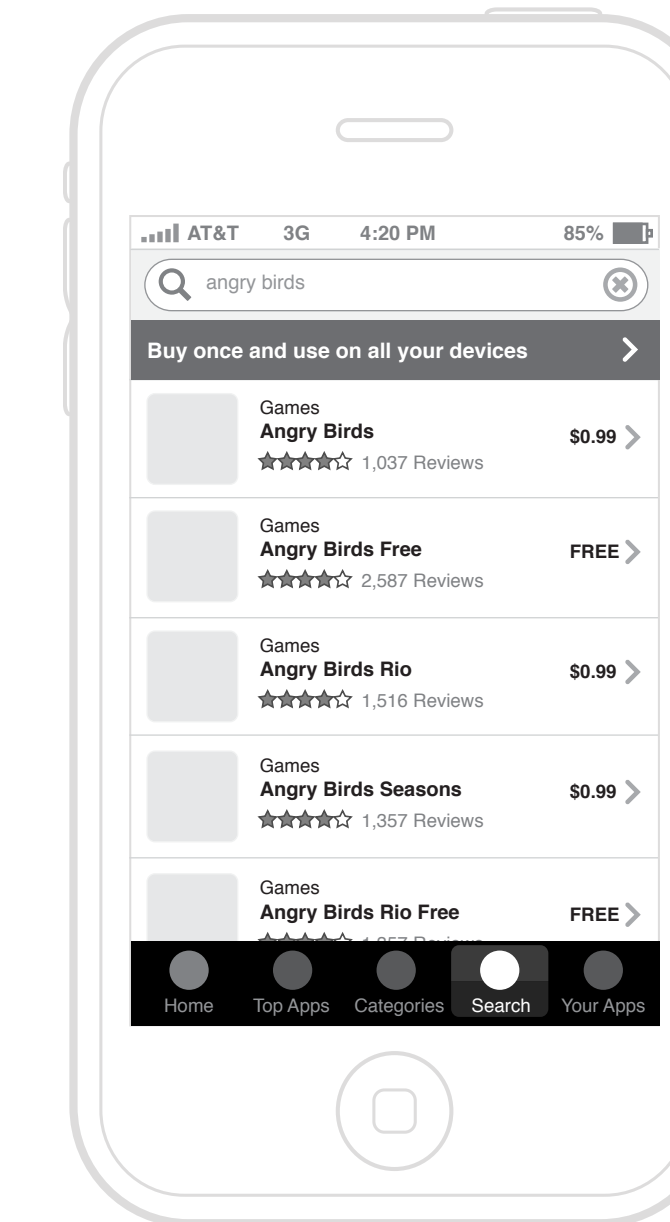
Last updated on July 25, 2011

Prepared by Ethan Kim

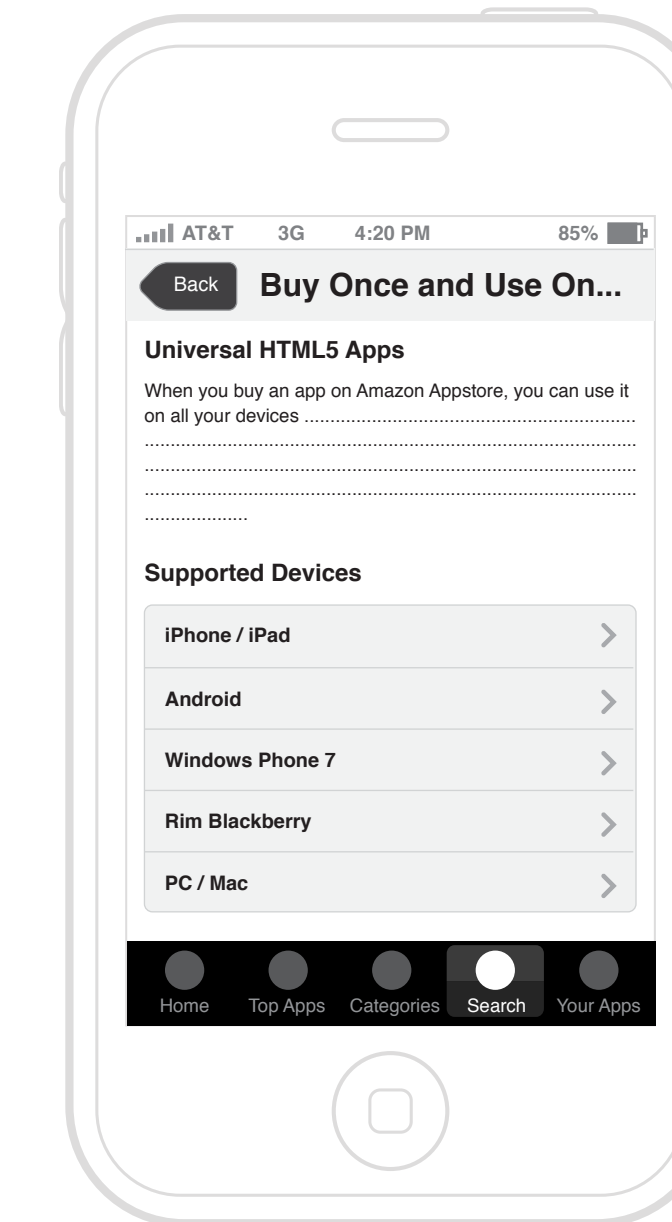
## 1.0 Home



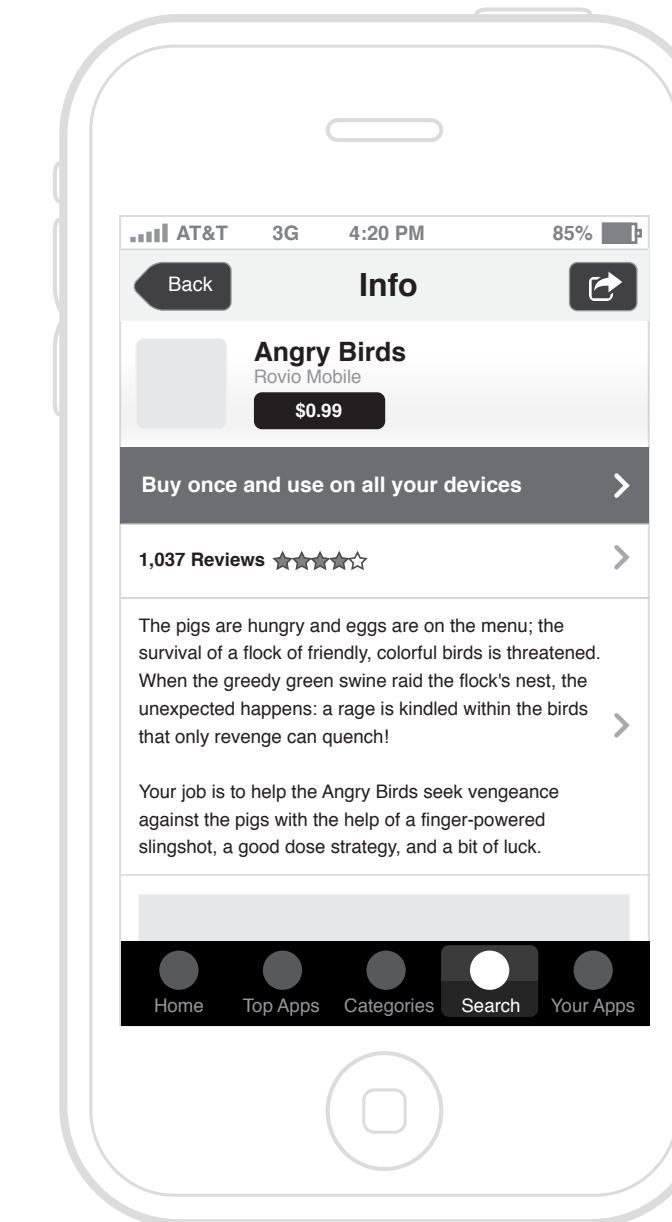
## 2.0 Search



## 3.0 Entitlement Info

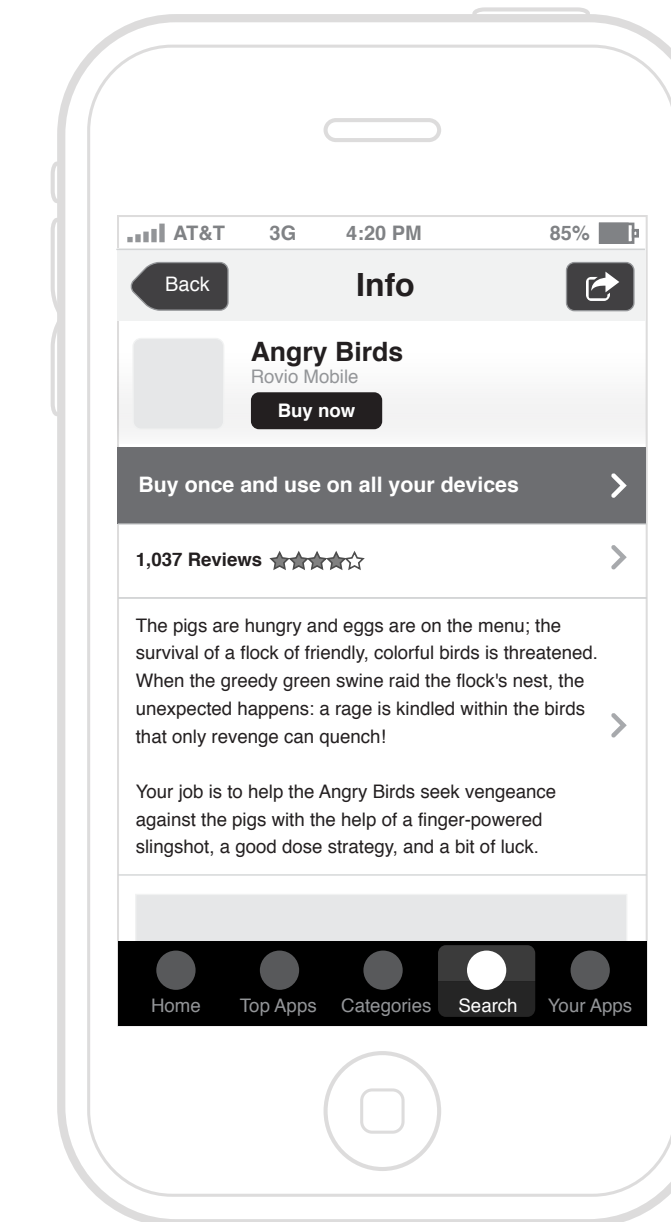


## 4.0 Detail Page



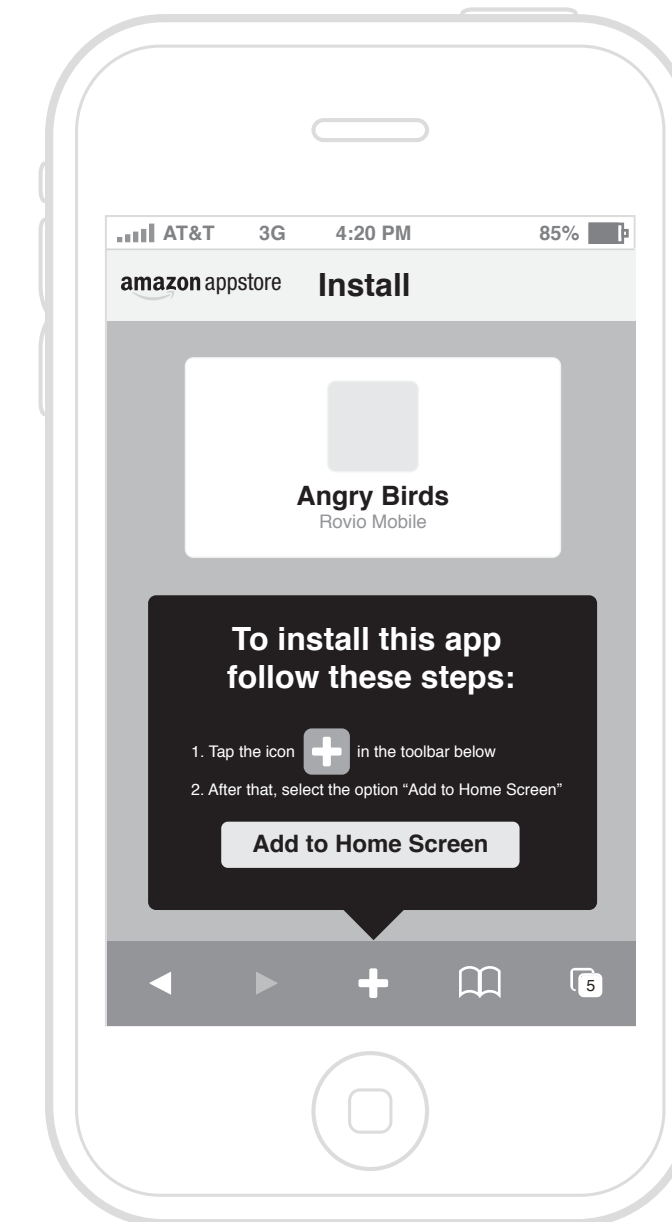
## 4.1 Purchase Confirmation

Tapping "Buy now" launches the Safari Browser.



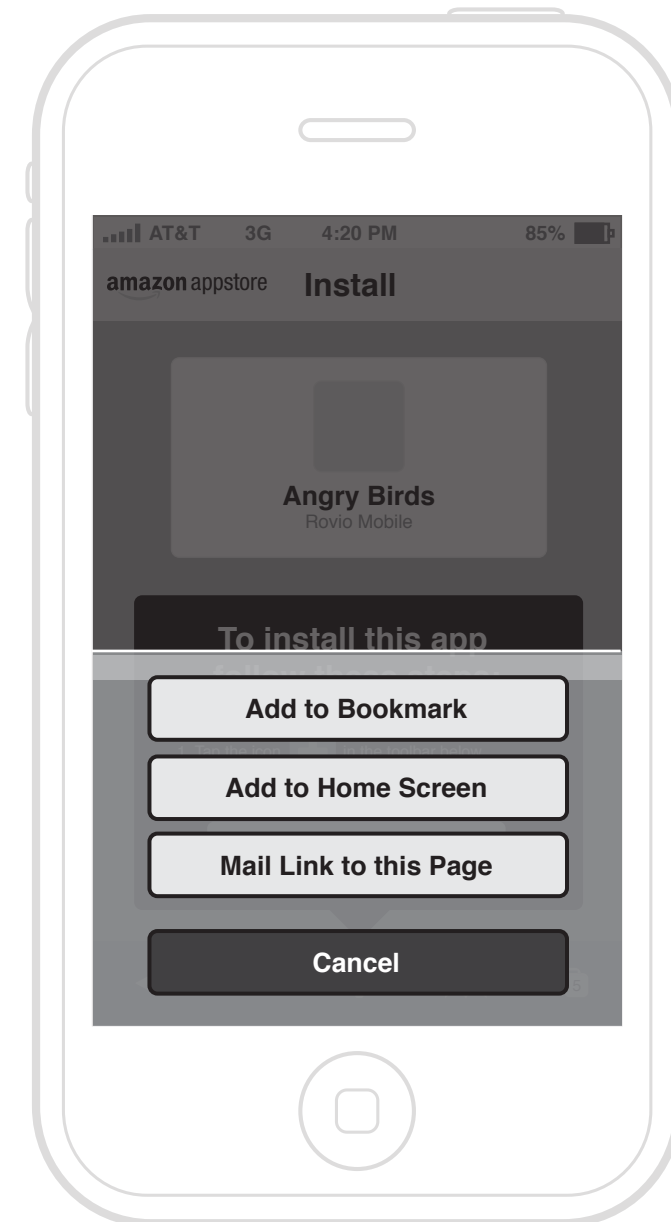
## 4.2 HTML5 App Install Guide (on Browser)

This doesn't exist for native app installation.



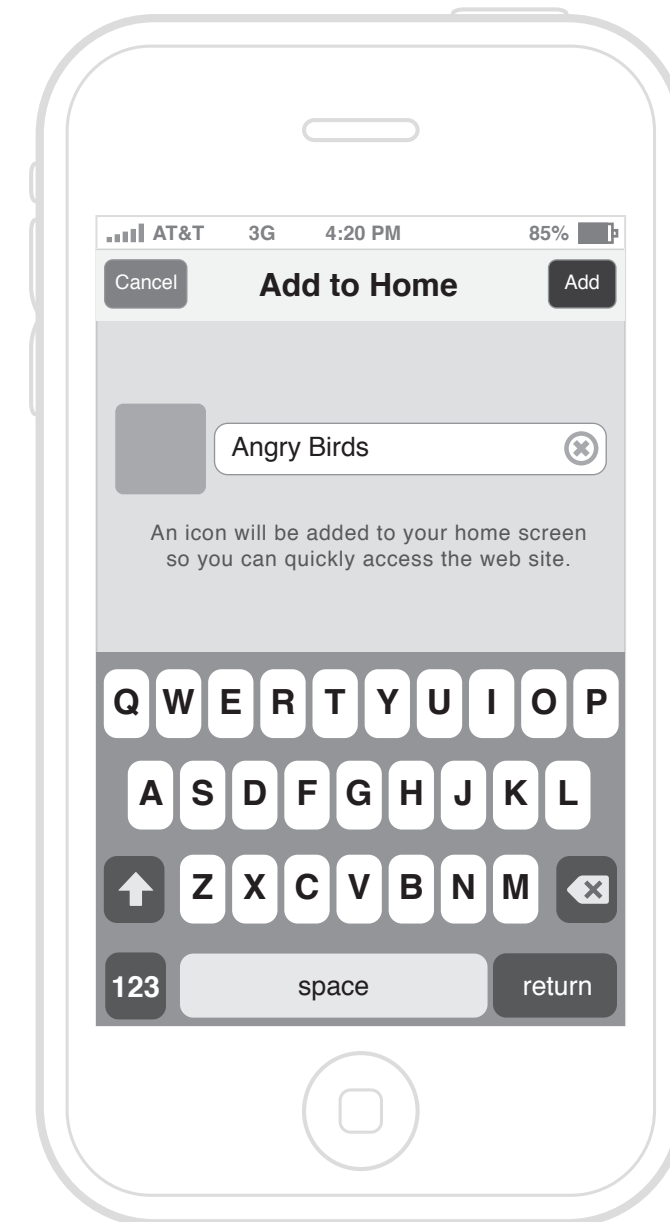
## 4.3 Add to Home Screen (on Browser)

This doesn't exist for native app installation.



## 4.4 Add Confirmation

This doesn't exist for native app installation.



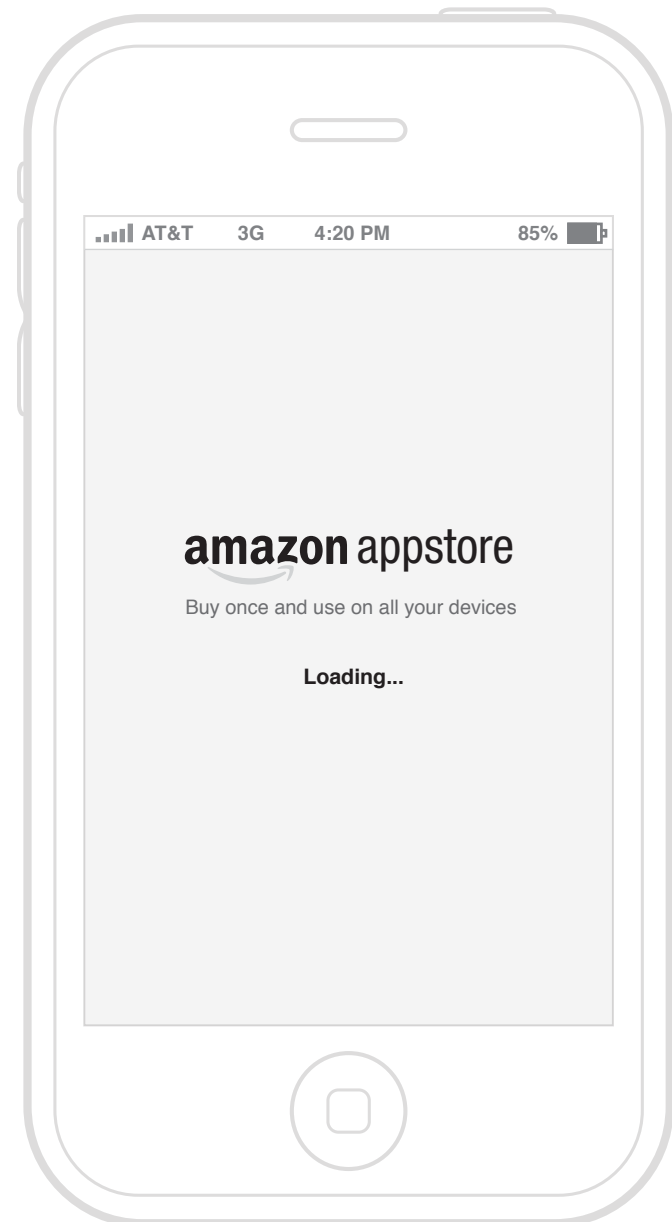
## 4.5 App Added to Home Screen

Unlike native app installation, there is no download waiting time.



## 4.6 App Launching

This doesn't exist for native app installation.



## 4.7 App Launched



## 5.0 Library

