Ethan Kim

USER EXPERIENCE DESIGNER

Portfolio

http://www.helloethankim.com

Summary

A passionate user experience advocate with more than ten years experience in UI design for top brands like Amazon, Samsung and LG. Great team player and motivator, inspiring, supportive, flexible and on-the-ball.

Education

Master of Science in Information, Human-Computer Interaction
University of Michigan, Ann Arbor, MI

Bachelor of Arts in English Literature, Minor in Japanese
Hankuk University of Foreign Studies, Seoul, Korea

Related Experience

Senior Interaction Designer, Red Hat
May 2021 – Current

Lead Information Architect, Barracuda Networks
May 2013 – April 2021, Ann Arbor, MI
Architected and designed the customer experience for Barracuda Backup, Barracuda Cloud Security Guardian, Barracuda CudaDrive, and Barracuda Cloud-to-Cloud Backup.

Senior User Experience Designer, Amazon
October 2007 – May 2013, Seattle, WA
Architected and designed the customer experience for Amazon Kindle Fire, Universal Appstore, Test Drive, Trade-In programs, and Amazon digital services including: GameCircle, Instant Games, Game Downloads, Software Downloads, and Online Game Codes

Research Assistant, University of Michigan
June 2005 – September 2007, Ann Arbor, MI
Identified and analyzed cyber-infrastructure requirements for the NSF-funded LEAD (weather forecasting) and the CLEANER (environmental engineering) projects
Evaluated and redesigned the LEAD Portal, LEAD Glossary, Ontology Visualization Tool, and a project blog & wiki in conjunction with team members located at several universities

Usability Specialist, Diamond Bullet Design
January 2004 – April 2005, Ann Arbor, MI
Evaluated PDtrials.org (Parkinson's disease clinical trial website) in compliance with ADA accessibility guidelines and section 508 standards
Conducted usability analyses and developed prototypes, wireframes, and task flows for 7 websites including: Michigan Business School Executive Education, University of Michigan Hospital System, PDtrials.org, and Diamond Bullet Design
Performed user testing and redesign of interface/information architecture for 2 websites

Information Designer, Samsung
April 2000 – May 2003, Seoul, Korea
Managed web development team responsible for main corporate and 6 subsidiary websites
Developed interface strategy and design for online advertising systems (receiving more than 16 million page views per week)